

Obi Blessing

FRONTEND DEVELOPER & PRODUCT DESIGNER

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Profile

A frontend developer and product designer who is a creative problem solver with a knack for crafting seamless user experiences and a deep understanding of design principles. I thrive in collaborative environments where I can brainstorm ideas, and turn visions into reality. Whether it's creating responsive web applications or refining user interfaces, I'm committed to delivering solutions that exceed expectations. Let's connect!

Experience

Product Designer | Vendors vibe

March 2024 – Present

- Designed a visually appealing and user-centric waitlist page in preparation for the product launch.
- Focused on user-centered design principles to ensure a seamless onboarding experience, anticipating a significant reduction in onboarding time.
- Created a comprehensive and user-friendly customer marketplace, enhancing product discoverability and user interaction.
- Integrated a secure and efficient payment section to streamline transactions, ensuring a smooth purchasing experience.
- Designed an intuitive dashboard for vendors, incorporating various features to assist in managing products, orders, and analytics.
- Collaborated with cross-functional teams to ensure the dashboard meets both user needs and business objectives.

Product Designer | Psyche Finance

February 2024 – July 2024

- Created a visually appealing and user-friendly waitlist page.
- Conducted extensive user research to ensure optimal engagement and sign-up rates.
- Crafted clear and regulatory-compliant KYC screens that are set to streamline the user verification process upon launch.
- Worked closely with cross-functional teams to design a comprehensive user dashboard.
- Ensured the dashboard provided key metrics, improving user experience and satisfaction.

Education

Bowen University

August 2016 – October 2020

BA International Relation

HIIT
Diploma in Web Design

April 2023 - September 2023

HIIT
Certificate in UI/UX

October 2023 - January 2024

Technical skills & Tools

- **Programming Languages**
JavaScript
- **Frameworks & Libraries**
HTML, CSS, Tailwind CSS, React
- **Version control**
Git, GitHub
- **Software**
Figma
- **User experience (UX) design**
- **User interface (UI) design**
- **Prototyping & wireframing**

Soft skills

- Attention to details and precision
- Communication
- Collaborative and teamwork skills
- Problem solving and critical thinking

Projects

- **Frontend development projects**
 - Furni e-commerce website
 - Sterial travel Agency website
 - Restoran restaurant website
 - Monica portfolio website
- **UI/UX projects**
 - Digit app design
 - Swavy e-commerce landing page
 - Payswift banking dashboard
 - Beta construction landing page